Skype IACS board meeting
Monday 24th October 2016

Present: Hanna Little, Todd Oakley, Esther Pascual, Mónica Tamariz, Kristian Tylen, Jordan Zlatev

Minutes taken by Esther and Mónica, to be checked by Todd and Jordan.

1. Deciding on roles of different roles members

President: Todd Oakley
Vice-president: Esther Pascual
Secretary: Mónica Tamariz

Treasurer: Kristian Tylen

Public relations officer: Hanna Little

Additional Officers: Piotr Konderak & Jordan Zlatev

2. Report from the treasurer

- Kristian got the bank details of all board members necessary for the bank account.

- We got 8 more members since the 2nd IACS conference in June 2016, so we have 53 paying members in total.
- Mónica points out that not all colleagues who attended the conference and intended to become members have paid yet.
- There must have been a problem since a lot of scholars participated at the last conference without paying membership.
- Todd suggests we decide whether we want a system that requires membership. Kristian points out that this has been a problem also for the Scandinavian Association for *Language & Cognition* (SALC) conferences. Todd points out that having one payment for membership and one for conference participation involves more administrative work. Jordan states that there is often no alternative, as universities (like Lund) are forbidden from taking membership fees, while insist on doing the budget for conferences.

3. *Cognitive Semiotics* newsletter

- Send a new newsletter with the latest news (publication of *Introduction to Cognitive Semiotics* volume with 25 papers, to appear at the end of 2016, conferences and other activities, etc.).
- Public relations officer Hanna will coordinate this.
- All board members are invited to send out anything relevant to Hanna.
- Jordan points out that the website needs to be updated and mistakes on the conference dates corrected, which Hanna agrees to fix.

-Discussion on how to get conference participants to pay the membership fee: have a general plea reminder to pay membership in the newsletter if readers have not paid it or send individual emails to those who have not paid.

- Discussion on how to avoid having conference participants not pay the membership fee: Have people register through a website. Jordan points out that the link may not work and we could allow onsite payment of membership fees.

- Jordan sent us a link to the report of the 2016 IACS conference in Lublin published at SemiotiX (http://semioticon.com/semiotix/2016/09/conference-report-cognitive-semiotics-iacs2-june-2016/).

4. Website

- Publicize members: listing people's names and professional websites would make it more attractive for them to become a member as they would get more clicks on their websites
- Jordan points out the website is out of date, very passive and proposes to update the news. Hanna will do this as soon as she gets access from Piotr Konderak.

- Todd proposes making a Facebook page: this would need to be perfectly coordinated with the regular IACS website (every announcement should appear in both places at the same time).

5. Next IACS conference

- The venue is Case Western Reserve University (Ohio, Cleveland).
- Todd would be the local organizer and he could get student helpers.
- Time: October is a good time for the US, but not for Europe or Asia. The end of May and especially early to mid-June seems the best time.
- Todd might get financial support from the department through the Dean, at least for back-up funding and Todd also has some discretionary funds he can use. We do need enough funding from members though, since Todd's department is under austerity measures.

- Publication opportunities: it is not clear if Peter Lang, the publisher of the 25-chapter volume *Meaning, Mind and Communication* would be interested in a new volume. The problem is that this is a major endeavor requiring someone with a lot of time (which Piotr Konderak does not have) as well as funding.
- The IACS board had previously decided against having a series on Cognitive Semiotics with Peter Lang, as this requires procuring funding for every volume.

- We'd get 6 plenary speakers, trying to aim for diversity, regarding discipline (not too many linguists. e.g. dance), gender, age, and origin.
- Some potential plenary speakers proposed:
    - local professors: Yasuhiro Shirai (Case Western) and Mark Turner (Case Western)
    - Maxine Sheets-Johnstone (cancelled last time)
    - Evan Thompson (https://evanthompson.me/),
    - Lynn Liben (http://psych.la.psu.edu/directory/liben),

- o David Kirsh (https://ucsd.academia.edu/DavidKirsh),
- o Asli Ozyurek (http://www.mpi.nl/people/ozyurek-asli),
- o Charles Goodwin (http://www.sscnet.ucla.edu/clic/cgoodwin/),
- o Charles Forceville (http://www.uva.nl/over-de-uva/organisatie/medewerkers/content/f/o/c.j.forceville/c.j.forceville.html),
- o Marcel Danesi (http://anthropology.utoronto.ca/people/faculty/marcel-danesi/)
- o Paul Bouissac (http://www.semioticon.com/people/bouissac.htm),
- o Thomas Daddesio (http://www.abebooks.com/Minds-Symbols-Approaches-Semiotics-Thomas-Daddesio/11808179545/bd)

- The process of deciding on plenary speakers will start at the beginning of 2017, using the Google docs Todd sent us with columns for name, website and specialization ("mainly language", "mainly pictures", "mainly mind"):
https://docs.google.com/spreadsheets/d/1pgSjMCcgQUJDJEm6O7L-rzSJYMi1Nrk5UNXYHl3QqRU/edit?invite=CI2j-8QD&ts=580e2c68#gid=0